

THE GRAND GINKGO

Awareness Through Art Campaign Proposed Project Budget (\$35,000)

Expense Category	Amount
Artist Awards & Honoraria	\$7,000
Call to Art Administration & Jury	\$2,000
Gallery Exhibition Production	\$3,000
Public Programs & Mini-Event Series	\$4,000
Interpretive Signage & Educational Displays	\$3,000
Photography, Videography & Documentation	\$2,000
Public Relations & Media Outreach	\$3,000
Marketing, Social Media & Graphic Design	\$4,000
Printing & Promotional Materials	\$1,500
Event Production, Site Operations & Rentals	\$2,000
Insurance, Permits & Administration	\$1,000
Volunteer Support & Hospitality	\$1,000
Evaluation & Project Reporting	\$500
Contingency	\$1,000
Total Project Budget	\$35,000

Funding Sources

Revenue Source	Amount
LexArts Grant Request	\$15,000
The Ginkgo Foundation Cash Contribution	\$5,000
Corporate Sponsorships	\$6,000
Individual Contributions	\$3,000
Anticipated Local Government Support	\$3,000
In-Kind Contributions	\$3,000
Total Funding	\$35,000