

The Ginkgo Foundation & Ginkgo Galore Proposed \$100,000 Startup Budget

Expense Category	Budget	%
Marketing, Public Relations & Social Media	\$15,000	15%
Paid Advertising	\$5,000	5%
Music & Entertainment	\$10,000	10%
Artist & Artisan Prize Awards	\$6,000	6%
Gallery Ginkgo Exhibition & Call to Art	\$4,000	4%
Stage, Sound, Lighting & A/V Production	\$6,000	6%
Festival Grounds, Tents & Infrastructure	\$5,000	5%
Children's & Family Programming	\$2,000	2%
Artist Hospitality & VIP Reception	\$2,000	2%
Photography & Videography	\$2,000	2%
Signage, Printing & Wayfinding	\$2,500	2.5%
Website, Registration & Technology	\$2,500	2.5%
Security, EMS, Permits & Insurance	\$5,000	5%
Volunteer Support	\$2,000	2%
Part-Time Staff (4 months)	\$16,000	16%
Office Operations	\$1,500	1.5%
Administrative & Professional Services	\$3,000	3%
Transportation, Parking & Logistics	\$2,000	2%
Contingency Reserve	\$6,500	6.5%
Total	\$100,000	100%