

Black Yarn Evaluation Plan

Voices of Home: A Housing Story Circle

Purpose

Black Yarn will evaluate Voices of Home to determine whether the project successfully met its artistic, community engagement, accessibility, and organizational goals. Evaluation findings will inform future Story Circles and strengthen Black Yarn's ongoing use of storytelling as a community-based arts practice.

Evaluation Measures

Goal / Measure	Data Source
Artistic Excellence — Participant rating of storytelling experience	Post-event survey
Community Participation — Total attendance	Sign-in
Community Connection — Participants report increased connection	Survey
New Audiences — First-time Black Yarn attendees	Survey
Artistic Participation — Number of featured storytellers	Registration
Community Reach — Marketing analytics	Social media & email

Sample Participant Questions

Please rate the following:

Statement	Excellent	Good	Fair	Poor
1. The Story Circle was a meaningful artistic experience.	☐	☐	☐	☐
2. I felt welcomed and respected.	☐	☐	☐	☐
3. The storytelling helped me better understand housing experiences in Lexington.	☐	☐	☐	☐
4. I felt more connected to my community after participating.	☐	☐	☐	☐
5. I am more likely to attend another Black Yarn event.	☐	☐	☐	☐

Open-Ended Questions

- What story stayed with you most?
- What did you learn from another participant?
- What could improve this experience?
- Would you recommend this event to others? Why?
- Was this your first Black Yarn event?