

EncaustiCastle Residency & Incubator Program

Program Evaluation Framework & Sample Survey Instrument

OVERVIEW & DOCUMENTATION METHODOLOGY

EncaustiCastle evaluates program success through a dual approach combining quantitative metric tracking and qualitative assessment. Every artist-in-residence and public workshop participant completes structured feedback evaluations.

1. Resident Artist Exit Survey (Sample Questions)

- *Goal Impact:* On a scale of 1–5, how significantly did the fully subsidized studio space impact your ability to produce a cohesive body of work this year?
- *Resource Access:* Were the specialized encaustic materials, ventilation tools, and studio infrastructure sufficient for your technical process?
- *Community Integration:* How effectively did the program connect you with local artists, neighborhood audiences, and professional development opportunities?
- *Narrative Output:* Please detail specific exhibitions, grant awards, or public sales resulting directly from your residency period at EncaustiCastle.

2. Community Workshop & Open House Feedback Form (Sample Questions)

- *Accessibility:* Was this hands-on workshop/tour welcoming, accessible, and informative regardless of your prior art experience?
- *Value:* Did this program increase your understanding of visual arts, encaustic practice, and Lexington's local creative ecosystem?

3. Documentation Archival

Program output is documented via high-resolution photo/video archiving of studio workflows, completed resident works, and public sessions. Summaries are published annually on our website (pbsartist.com) and shared with program stakeholders.