



Sample Evaluation Method

Key measures will include:

- Number of participants and community members reached.
- Number of African artists, performers, and cultural contributors engaged.
- Number of cultural arts activities, performances, or workshops provided.
- Participant feedback on their experience and understanding of African cultures.
- Participant feedback on whether the program created opportunities to connect with people from different cultural backgrounds.
- Social media and community engagement, including event reach and participation.

Following each major activity, staff will review attendance and feedback to identify successes, challenges, and opportunities for improvement. Results will be summarized in a brief program evaluation and used to strengthen future cultural arts programming and ensure the project continues to advance Marafiki Center's mission of building bridges of mutual understanding and increasing representation of African communities in Lexington.