

Date: July 30, 2026  
Critter Sitters of Lexington Inc.  
332 Hampton Court  
Lexington, KY 40508



To Whom It May Concern:

Critter Sitters of Lexington has been a long-term sponsor of Tahlound Music Festival, supporting since their second year in 2018. We are a small locally owned and operated business who believes in supporting other locally owned and operated businesses. It's one of the core tenets of Critter Sitters' success. We are a minority owned, Lexington based company who believe in giving back to the neighborhoods and communities in which we inhabit and service. We bought Critter Sitters in 2005 and have grown our loyal client base from 20 active clients to over 1200 active clients, from 2 employees to 17+ employees. We have accomplished this by partnering within our local neighborhoods, organizations, rescues, festivals, and other small business owners.

Gareth Evans from Tahlound reached out to Critter Sitters in 2018 because the music event was an outdoor event that was dog and family friendly. Being that we are a dog walking and pet sitting company, he inferred we would be interested in sponsoring the event. While Critter Sitters knew we would get business exposure the day of the event, we were very surprised that we had additional exposure on local radio stations, at local businesses, on flyers, banners and anytime the event was mentioned.

In our first year, all of our costs including the sponsorship fee, booth, employee costs for working the Critter Sitter table at the event, all free merchandise for the event, our ROI was \$4302.00- this was all from clients who visited us or learned about us from the Tahlound event. Each year has shown equal to or greater returns on our investment.

Every year, we have enjoyed amazing local musicians, talented artists and local food and spirits, and have had many attendees who visited our booth to learn about us. In addition to putting on successful events, Tahlound works diligently to take care of the vendors, sponsors, bands, facilities and logistics of the event without fail. This is an event Critter Sitters will always sponsor because it is professionally managed and the folks at Tahlound go beyond the call of duty. They underpromise and over-deliver, which is our business motto as well.

Best Regards,

Samantha Moses  
Owner of Critter Sitters of Lexington Inc.  
[smoses@crittersittersoflexington.com](mailto:smoses@crittersittersoflexington.com)  
859-224-4400



July 29, 2026

LexArts CAD Grant Review Panel  
161 N. Mill St.  
Lexington, KY 40507

Reference: Tahlsound Music Festival Recommendation

Dear LexArts Community Arts Development Grant Review Panel,

I support Tahlsound's request for grant funding for their annual concert series. The Tahlsound Concert Series showcases and uplifts the vibrant artistic and musical culture surrounding Southland Drive and Lexington. Each event draws hundreds of diverse attendees, and Tahlsound consistently delivers programming the community values. They also gather feedback through an end-of-season survey, using that input to make meaningful improvements year after year.

Tahlsound is deeply connected to the neighborhood it serves. Their involvement with the Southland Association and their assistance in coordinating the annual Southland Street Fair demonstrate their commitment to community partnership. We are fortunate to have Tahlsound as an engaged collaborator and an important contributor to our local arts and music scene.

Additionally, their "donation-based/pay-what-you-can" model ensures that everyone has access to high-quality, local entertainment.

I respectfully ask that you consider supporting Tahlsound and their request for grant funds to continue their annual concert series.

Sincerely,

Dave Seigny  
LFUCG Council Member, District 10  
[dseigny@lexingtonky.gov](mailto:dseigny@lexingtonky.gov)

