

Elevate Arts KY Program Evaluation Framework

Evaluation Framework

Elevate Arts KY evaluates its programs using measurable outcomes that reflect our mission of strengthening community through the arts, education, and civic engagement. This framework guides the evaluation of organizational programming, including the proposed Elevate LEX Showcase, to ensure accountability, inform future programming, and demonstrate impact to funders and community partners.

Key Performance Indicators

Community Engagement

- Number of public performances, exhibitions, and community events hosted
- Total attendance and audience demographics
- Participation by historically underserved communities
- Community satisfaction through post-event surveys

Arts & Education

- Number of educational programs, workshops, and masterclasses offered
- Student enrollment and participation
- Partnerships with Fayette County Public Schools, Bluegrass Community & Technical College, Transylvania University, the University of Kentucky, and other educational organizations
- Participant feedback regarding learning outcomes and program quality

Artists & Creative Economy

- Number of artists served through rehearsals, performances, exhibitions, studio space, and professional development opportunities
- Number of nonprofit arts organizations utilizing the facility
- Artist satisfaction and repeat participation

Community & Economic Impact

- Number of nonprofit, civic, and neighborhood organizations utilizing the facility
- Facility utilization rates
- New partnerships established with community organizations, businesses, and government agencies
- Estimated economic activity generated through performances, events, and visitors

Evaluation Methods

Project outcomes will be measured through:

- Attendance and registration records
- Participant and audience surveys
- Artist, educator, and partner organization feedback
- Facility usage reports
- Program observations by staff and board members
- Annual review of key performance indicators by the Board of Directors

Continuous Improvement

Evaluation results will be reviewed regularly by staff and the Board of Directors to strengthen programming, improve participant experiences, expand community partnerships, and guide strategic decision-making. Findings will also be shared with funders and stakeholders to demonstrate the project's impact and ensure continued accountability.

Elevate Arts KY believes meaningful evaluation extends beyond attendance figures. Success will be measured by the extent to which Elevate LEX creates opportunities for artistic excellence, educational achievement, civic engagement, and stronger, more connected communities throughout Lexington and the Commonwealth of Kentucky.