



Roberta Davis retired from Toyota Motor Manufacturing, Mississippi, Inc. (TMMMS), July 2020, after serving over 28 years with the company. Davis began her career as a team member in the Body Weld Department and advanced to Senior Manager. In her role as Sr. Manager, she was given the opportunity to oversee departments in both Production and Administration areas – Body Welding, Assembly, Safety, Security, Medical, Human Resources, Facilities, Environmental and Production Control. Davis also served as the chairperson for the Women's Leadership Forum, advisor for the Team Member Activities Association and a member of the Diversity Action Committee. She was also selected to launch the very first Toyota North American Advisory Council for Woman's Business Partnering Groups known as WIIT (Women Influencing and Impacting Toyota). She was also very active in the community through volunteerism and serving on executive boards for S.A.F.E, Inc. (Shelter and Assistance for Family Emergencies) and Big Brothers and Big Sisters. She also was an active member of Transforming Lives Ministries at Pontotoc, MS.

Davis began her career with Toyota at the Georgetown, KY (TMMK) facility. In 2008, Davis fulfilled a long-time dream of starting up a new plant by relocating to TMMMS where she was responsible for plant startup activities within the Body Weld Department. She served at TMMMS for 12 years.

While working within the manufacturing environment, Davis found her passion for developing others. Soon after retirement, she founded a girls' non-profit organization – Operation Be You, Inc. Her foundation focuses on the development and life-enrichment of girls 10-17 years of age. Davis also became an entrepreneur by starting Genba Gold Development Consultants. An organization to develop front line supervisors. She currently works as a contract Operations General Manager and Certified Lead Facilitator for SOAR Leadership Development. She has served on the board of directors for Providence Christian Academy in Georgetown, KY and is currently serving as a board of director for I Was Here in Lexington, KY.

Besides working on a second career, she also authored and published her first book – Count It All Joy, in memory of her son who passed away unexpectedly after her return home in 2020. She also co-authored and published a teen girl's book with two of her sisters – A Journey To Find Me.

Davis earned an Associate's Degree in Higher Accounting and Business Administration from Kentucky Junior College of Business, a Bachelor's of Arts Degree in Organizational Management from Midway College, and earned a diploma as a Certified Organizational Development Coach. She is also certified in Adult and Teen Mental Health First Aid.

Roberta and her husband, Charles, reside in Georgetown, KY.