



Call For Art: ***Community Supported Art (CSA)*** **2018 Summer Crop**

Application Deadline: April 1st

Eligibility: Residents of Kentucky who have not previously participated in the LAL CSA program. Open to all media and experience levels.

The Lexington Art League (LAL) is accepting applications from Kentucky artists for the 2018 Summer *CSA Community Supported Art*. Eight new artists will be selected to participate.

What is CSA?

Over the last 20 years, Community Supported Agriculture (CSA) has become a popular way for consumers to buy seasonal food directly from local farms. With the same buy-local spirit in mind, Community Supported Art is a similar endeavor to support local art, artists, and collectors.

The Lexington Art League local project is modeled on the Community Supported Art Program in Minnesota, created by mnaartists.org and Springboard for the Arts.

Since the beginning of the Lexington Art League CSA in 2013, LAL has commissioned the creation of new artwork by over 70 artists. LAL plans to continue CSA by offering a “fresh crop” by eight artists each year.

Why CSA?

For artists, CSA benefits include: supporting the creation of new work, connecting artists with local collectors and patrons, and engaging them in the launch of an exciting new model of art support and distribution.

For shareholders, CSA benefits include: works from local, emerging, and mid-career artists at a fantastic value, relationships with local artists and arts community, discovery of new artists, exploration of a variety of disciplines, and the opportunity to support local artist’s careers and a vibrant community.

How CSA works

We select eight new Kentucky artists to create new and unique, limited editions of 20 handmade works of art specifically for CSA for the launch party on June 22, 2018.

LAL pays selected artists a total of \$400 for the completion of a special series of 20 individual artworks.

A full share is comprised of 8 total pieces of art, one from each participating artist. There will be a total of 20 shares available. A full share (8 pieces total) costs patrons \$300.

Examples of past CSA artwork that meet LAL quality standards



Terms of the Commission

Artists are commissioned for their work, but will only be paid if the work is delivered and meets LAL quality standards and accurately represents the artist's body of work.

LAL agrees to

- pay all selected artists a total of \$400 for completion of a series of 20 original pieces of artwork
- issue each participating artist a check by June 22nd, 2018, the date of the CSA Launch party during the June Fourth Friday event
- sell shares in advance, during the Fourth Friday event, and in the months following
- promote the CSA shares and individual participating artists through a variety of media such as the LAL website, social media platforms, newsletters, and other public media opportunities
- take care in presenting the artists and the artwork to the public with professionalism and respect

Artists agree to:

- create 20 new, unique, original, and handmade pieces of art that form a cohesive series
- ensure work is valued individually at \$40 or more
- ensure series is unavailable outside of the CSA program
- create a series of artwork consistent in quality and style with the artists known work and the work that was presented in the application
- deliver works to the Loudoun House by the June 8th before 5pm
- be present at the CSA Launch Party June 22nd from 6-9pm at the Loudoun House
- provide a high quality image for promotional use by April 15th. This should be an image of one of the completed artworks

CSA Summer 2018
Application

To apply:

Email the following to ldennison@lexingtonartleague.org by April 1st

Name: _____

Address: _____

Phone Number: _____

Email: _____

Media: _____

Have you participated in LAL CSA before? _____

Please include: Artist Statement, Bio, C.V. or Professional Resume, and 3-5 examples of artworks for consideration.

****Send doc. docx jpeg or pdf file types only. Limit images sizes to under 1MB each.***

****Works must be a new limited edition of artwork which is cohesive, unique, and handmade.***

****Notice for Print Media: Each print must be original and unique to be considered.***

Additional Deadlines for Selected Artists

Promo Image Due: April 15th

Deliver work: June 8th, 10am-5pm at the Loudoun House

CSA Launch Party: June 22nd, 6-9pm